



PROGRAM SPECIFICATION

Master of Business Administration

MBA

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PROGRAM PROFILE

FIELD	PROGRAM INFORMATION
Program title	Master of Business Administration (MBA)
Degree Level	Master's Degree
Program Type	Graduate Academic Degree
Program Field	Business Administration
Majors	15 Different Majors
Degree format	Thesis-based master's degree
Mode of Instruction	Distance Education / Online
Academic Coursework	Four Academic Semesters
Supplementary Thesis Period	Two Additional Academic Semesters
Total Program Credits	48 Credit Hours
Total ECTS	96 ECTS
Final Research Requirement	Master's Thesis and Peer-Reviewed Scientific Research Paper

PROGRAM CREDITS AND ACADEMIC DURATION

Credit status of the thesis

The approved MBA program comprises 48 credit hours, equivalent to 96 ECTS credits, and is designed to be completed over 15 months. The program consists of two academic semesters of coursework over nine months, during which students complete six academic courses, followed by two academic semesters over six months dedicated to research and completion of the Master's thesis. The two research semesters do not add any credit hours beyond the approved 48-credit-hour program.

Accordingly:

SOURCE ITEM	VALUE IN SECTION 10
Total Program Credits	48 credit hours / 96 ECTS credits.
Coursework Duration	Nine months.
Research and Thesis Duration	Six months.
Total Program Duration	15 months.
Total Academic Semesters	Four semesters.

Duration discrepancy requiring academic confirmation

TEXT LOCATION	COURSEWORK	THESIS	TOTAL
Header and sections 1, 8 and 21	4 semesters	2 additional	6 semesters
Credit-status paragraph in section 10	2 semesters / 9 months	2 semesters / 6 months	4 semesters / 15 months

01 PROGRAM DESCRIPTION

The Master of Business Administration (MBA) program at Stardom University is an advanced graduate academic program designed to provide students with comprehensive and advanced knowledge and skills in business administration, management, leadership, organizational development, strategic decision-making, scientific research, digital transformation, and emerging technologies.

The program integrates contemporary theories of business administration with research-based and practical applications. It prepares graduates to analyze complex organizational and business problems, formulate and implement effective strategies, manage organizational change, lead diverse teams, and make evidence-based managerial decisions in dynamic and global business environments.

Particular emphasis is placed on scientific research, strategic management, organizational behavior, professional and academic ethics, information technology, artificial intelligence, and contemporary research metrics and analytical approaches.

The program is delivered through distance education and consists of 48 credit hours equivalent to 96 ECTS. The approved academic curriculum is completed over four academic semesters. Following completion of the academic curriculum, students are provided with two additional academic semesters dedicated to the completion, supervision, evaluation, and defense of the Master's Thesis. These two supplementary thesis semesters do not constitute additional credit hours beyond the approved 48 credit hours of the program. The program also requires students to fulfill the University's approved peer-reviewed scientific research publication requirement as a condition for graduation.

02 PROGRAM VISION AND MISSION

Program vision

The vision of the MBA program is to become a distinguished graduate academic program that prepares innovative, ethical, research-oriented, and globally competent business leaders capable of managing organizations, leading change, promoting innovation, and contributing to sustainable economic and societal development. The program seeks to foster a culture of academic excellence, creativity, scientific research, ethical leadership, digital transformation, and social responsibility.

Program mission

The mission of the MBA program is to provide students with a comprehensive and advanced educational experience that integrates contemporary business theories, management practices, scientific research, digital technologies, artificial intelligence, strategic decision-making, and professional ethics.

04 PROGRAM OBJECTIVES

Objectives 5–7

The MBA program aims to:

- 1 Strengthen critical thinking, creativity, innovation, and ethical professional practice, while promoting integrity, accountability, social responsibility, and sound academic and professional judgment.
- 2 Enable students to conduct independent scientific research and produce a rigorous Master's Thesis and scholarly research suitable for submission to a peer-reviewed academic journal.
- 3 Prepare graduates for advanced professional, managerial, consulting, entrepreneurial, and research-oriented careers, while providing an academic foundation for doctoral studies or advanced specialization in business administration and related fields.

05 ADMISSION REQUIREMENTS

Applicants seeking admission to the MBA program must satisfy the University's graduate admission requirements.

Applicants must:

- 1 Hold a recognized bachelor's degree or equivalent qualification from a recognized or accredited higher education institution.
- 2 Submit official academic transcripts or equivalent academic records.
- 3 Demonstrate sufficient academic preparation and ability to undertake graduate-level study in Business Administration.
- 4 Provide the required identification and supporting documentation specified by the University.
- 5 Meet the University's applicable English-language requirements where applicable.
- 6 Complete the University's admission and academic advising procedures.
- 7 Meet any additional admission requirements established by the University and applicable regulatory requirements.

For applicants whose previous academic qualifications were obtained outside the relevant national educational system, the University may require appropriate verification or evaluation of academic credentials in accordance with its admissions policies and applicable requirements.

06 DISTANCE EDUCATION READINESS

The MBA program is delivered through distance education, students are expected to possess the basic technological skills necessary to participate successfully in online graduate education. As part of the admission or initial enrollment process, the University may assess students' readiness for distance education through an online readiness assessment, orientation, advising process, or equivalent institutional procedure.

The assessment and/or orientation may address the student's ability to:

- Use email and electronic communication.
- Access and navigate the University's Learning Management System (LMS).
- Access, create, save, and submit electronic documents.
- Use web browsers and online academic resources.
- Participate in synchronous and asynchronous online learning activities.
- Communicate with faculty and other students electronically.
- Access required digital learning materials.
- Use basic information and communication technologies.
- Comply with online academic integrity and information security requirements.

Students who require additional technological orientation or support may receive appropriate guidance through the University's student support services.

07 CURRICULUM STRUCTURE

The MBA program consists of 48 Credit Hours equivalent to 96 ECTS. The academic curriculum is completed over four academic semesters, as mentioned below

SOURCE ITEM	STATED VALUE
Total program credits	48 Credit Hours
Total Specialties	15
Total ECTS	96 ECTS
Academic curriculum	Four Academic Semesters

08 ACADEMIC PROGRAM DURATION

The MBA program has an academic structure consisting of:

Phase I – Academic Coursework

Four Academic Semesters

Students complete the approved curriculum totaling:

48 Credit Hours / 96 ECTS

Phase II – Supplementary Master's Thesis

Two Additional Academic Semesters

Following completion of the academic coursework, students undertake the completion of their Master's Thesis over two additional academic semesters.

The supplementary thesis period includes:

- Research supervision.
- Development and completion of the thesis.
- Data analysis and interpretation.
- Academic review.
- Thesis revision.
- Final submission.
- Thesis evaluation.
- Thesis defense, where applicable.

Source note: this section describes four coursework semesters plus two thesis semesters. Section 10 also states a four-semester, 15-month structure.

08 ACADEMIC PROGRAM DURATION

Master's Degree Majors

- 1-Master of Business Administration
- 2-Master of Human Resource Management
- 3-Master of Logistics and Supply Chain Management
- 4-Master of Healthcare Facility Management
- 5-Master of Business Technology and Artificial Intelligence
- 6-Master of Tourism and Global Hospitality
- 7-Master of Sports Institutions Management
- 8-Master of Business Administration in Green Economy and Sustainability
- 9-Master of Business in Innovation in Emerging Markets
- 10-Master of Business in Transformational Economics and Post-Conflict Development
- 11-Master of Project Management and Engineering Contracts
- 12-MASTER OF Marketing and e-commerce
- 13-Master of Accounting
- 14-Master of Financial Technology Engineering
- 15-Master of Administrative Sciences

09 SUPPLEMENTARY MASTER'S THESIS

Research obligations and academic evaluation

The master's Thesis is a mandatory graduation requirement. The thesis is completed during the two supplementary academic semesters following completion of the four-semester academic curriculum. The thesis requires the student to undertake independent scholarly research in an approved area of Business Administration.

The student is expected to:

- Identify and define a significant research problem.
- Formulate appropriate research questions and/or hypotheses.
- Conduct a systematic review of relevant academic literature.
- Develop an appropriate conceptual and/or theoretical framework.
- Select and justify an appropriate research methodology.
- Collect and/or analyze relevant evidence or data.
- Apply appropriate analytical methods.
- Interpret and discuss research findings.
- Develop conclusions and recommendations.
- Demonstrate academic integrity and research ethics.
- Complete and submit the final Master's Thesis.

The thesis shall be conducted under qualified academic supervision and shall be evaluated in accordance with the University's graduate research policies and procedures. Where required by University regulations, the student shall present and defend the thesis before an appropriately constituted academic committee.

10 SCIENTIFIC RESEARCH PAPER

Peer-reviewed publication requirement

In addition to completing the master's Thesis, students are required to prepare a scientific research paper derived from their graduate research. The paper shall be prepared in accordance with accepted academic standards and submitted to an appropriate peer-reviewed academic journal approved or recognized under the University's research and graduate-study policies.

The University's publication requirement may be satisfied through:

publication of the research paper in an approved peer-reviewed Stardom academic journal, or acceptance of the paper for publication in an approved peer-reviewed academic journal.

subject to the University's applicable academic regulations. The peer-reviewed scientific publication requirement is a graduation requirement and does not constitute an additional credit-bearing course.

11 METHOD OF INSTRUCTION

The MBA program is delivered through distance education / online instruction using the University's approved digital learning environment and Learning Management System.

Instructions may include:

- | | |
|-----------------------------------|--------------------------------|
| Online lectures. | Individual assignments. |
| Synchronous virtual classes. | Group activities. |
| Asynchronous learning activities. | Analytical exercises. |
| Digital learning materials. | Online assessments. |
| Academic discussions. | Research seminars. |
| Case studies. | Faculty-student consultations. |
| Problem-based learning. | Research supervision. |
| Research-based learning. | Independent study. |

The instructional approach is designed to support meaningful academic interaction between students and faculty and to achieve the stated program learning outcomes.

12 PROGRAM LEARNING OUTCOMES

Knowledge, understanding and analytical skills

Upon successful completion of the MBA program, graduates will be able to:

Knowledge and Understanding

- 1 Demonstrate advanced knowledge and understanding of contemporary Business Administration theories and practices.
- 2 Explain major concepts relating to strategic management, organizational behavior, change management, business policy, professional ethics, scientific research, and digital transformation.
- 3 Demonstrate an understanding of the role of information technology and artificial intelligence in modern organizations.

Analytical and Intellectual Skills

- 1 Analyze complex business and organizational problems using appropriate analytical frameworks.
- 2 Evaluate alternative strategies and formulate evidence-based managerial decisions.
- 3 Apply quantitative and qualitative research methodologies to business and management problems.
- 4 Interpret research data and research metrics using appropriate analytical techniques.

13 PROGRAM LEARNING OUTCOMES

Professional and managerial skills

Upon successful completion of the MBA program, graduates will be able to:

Professional and Managerial Skills

- 1 Lead teams and organizations effectively in complex and changing environments.
- 2 Develop and implement strategic plans and organizational policies.
- 3 Manage organizational change and transformation.
- 4 Apply ethical principles and professional standards to managerial decision-making.
- 5 Apply digital technologies and artificial intelligence appropriately to business and organizational decision-making.

13 PROGRAM LEARNING OUTCOMES

Research, communication and leadership

Upon successful completion of the MBA program, graduates will be able to:

Research Skills

- 1 Formulate research problems and research questions.
- 2 Design and conduct independent academic research.
- 3 Apply appropriate research methods and analytical techniques.
- 4 Produce a rigorous Master's Thesis.
- 5 Prepare scientific research suitable for submission to a peer-reviewed academic journal.

Communication and Leadership

- 1 Communicate complex business, managerial, and research findings effectively.
- 2 Present and defend academic and professional work.
- 3 Demonstrate leadership, professionalism, accountability, teamwork, and social responsibility.

14 PROFESSIONAL AND APPLIED COMPETENCIES

The MBA program supports the development of contemporary professional competencies relevant to modern business administration.

Lean Management

Students are encouraged to develop knowledge of Lean Management principles, continuous improvement, process efficiency, waste reduction, and organizational performance improvement.

IBM SPSS Statistics

Students are encouraged to develop competence in statistical analysis and the use of statistical software, including IBM SPSS Statistics, for research, data analysis, interpretation, and evidence-based decision-making.

CIPD-Related Human Resource Competencies

The program may support the development of contemporary Human Resource Management competencies relevant to professional frameworks associated with CIPD, including organizational development, people management, professional development, and human resource practices. These professional competencies complement the academic curriculum and do not replace the University's prescribed academic courses or degree requirements.

15 GENERAL EDUCATION REQUIREMENT

Because this is a graduate-level Master's degree, the program does not include a separate undergraduate-style General Education component.

The curriculum consists of graduate-level courses in:

Business Administration;

Scientific Research;

Information Technology and Artificial Intelligence;

Professional and Academic Ethics;

Organizational Behavior and Change Management;

Research Metrics;

Strategic Management and Business Policies; and

Master's Research.

16 GRADUATION REQUIREMENTS

To qualify for the award of the Master of Business Administration (MBA) degree, students must:

- | | | | |
|---|--|----|--|
| 1 | Successfully complete all prescribed courses in the approved curriculum. | 6 | Fulfill the University's peer-reviewed scientific research publication requirement. |
| 2 | Successfully complete a total of 48 Credit Hours / 96 ECTS. | 7 | Successfully complete all required examinations, assessments, assignments, and academic obligations. |
| 3 | Successfully complete the Master's Research Project. | 8 | Maintain satisfactory academic standing in accordance with University regulations. |
| 4 | Complete the required supplementary Master's Thesis. | 9 | Fulfill all required administrative and institutional obligations. |
| 5 | Satisfy the University's thesis supervision, evaluation, and defense requirements, where applicable. | 10 | Satisfy applicable financial obligations to the University. |

Upon successful completion of all academic and institutional requirements, the University shall award the Master of Business Administration (MBA) degree.

17 ACADEMIC AND PROFESSIONAL ETHICS

The MBA program emphasizes academic integrity and professional ethics throughout the student's academic experience.

Students are expected to:

Comply with the University's academic integrity policies.

Respect intellectual property and copyright.

Properly acknowledge and cite sources.

Avoid plagiarism and academic misconduct.

Maintain research integrity.

Comply with applicable research ethics requirements.

Maintain confidentiality where required.

Demonstrate professional responsibility in academic and organizational contexts.

18 STUDENT SUPPORT AND ACADEMIC ADVISING

MBA students have access to the University's applicable student and academic support services, including:

Academic advising.

Thesis supervision.

Registration and administrative support.

Technical support for online learning.

Access to digital learning resources.

Student communication services.

Faculty communication.

Other student support services provided by the University.

Research guidance.

19 PROGRAM QUALITY ASSURANCE

The MBA program is subject to the University's academic quality assurance system.

Program quality is supported through:

Periodic curriculum review.

Faculty evaluation.

Student feedback.

Assessment of learning outcomes.

Review of course content.

Monitoring of student achievement.

Review of research and thesis quality.

Academic integrity procedures.

Continuous improvement processes.

The University periodically evaluates whether the curriculum, instructional methods, learning resources, and academic support services remain appropriate for achieving the program's stated objectives and learning outcomes.

20 CAREER AND OCCUPATIONAL OUTCOMES

The MBA program is designed to prepare graduates for advanced professional and managerial responsibilities across business, governmental, nonprofit, and entrepreneurial environments. Depending on their previous education and professional experience, graduates may pursue positions such as:

- Executive Manager
- General Manager
- Business Manager
- Strategic Management Specialist
- Business Consultant
- Management Consultant
- Project Manager
- Operations Manager
- Organizational Development Specialist
- Change Management Specialist
- Human Resources Manager
- Marketing Manager

- Sales Manager
- Business Development Manager
- Financial Services Manager
- Banking Manager
- Entrepreneur
- Business Analyst
- Digital Transformation Manager
- Management and Policy Analyst
- Program Manager
- Nonprofit Organization Manager
- Administrative Manager
- Research and Business Development Specialist

The program also provides an academic foundation for graduates seeking doctoral studies or advanced academic specialization, subject to the admission requirements of the receiving institution.

21 FINAL BPPE PROGRAM STATEMENT

The Master of Business Administration (MBA) program at Stardom University is a graduate-level academic degree program in Business Administration comprising 48 credit hours equivalent to 96 ECTS. The approved academic curriculum is completed over four academic semesters. Upon completion of the academic curriculum, students undertake a two-semester supplementary Master's Thesis period. The supplementary thesis period is mandatory for graduation but does not add credit hours beyond the approved 48-credit-hour curriculum. The program is delivered through distance education and combines graduate-level coursework, applied research, independent academic work, a Master's Research Project, and a supplementary Master's Thesis. Students are also required to fulfill the University's peer-reviewed scientific publication requirement. Successful completion of the prescribed curriculum, research requirements, Master's Thesis, publication requirement, examinations, and all applicable University requirements qualifies the student for the award of the Master of Business Administration (MBA) degree.

Academic review note: the duration stated above must be reconciled with the 15-month structure in section 10. This page reproduces an institutional program statement supplied in the source.